

Hari Abburi

Global Executive | Business Consultant | Board Advisor | Author | Speaker | Faculty

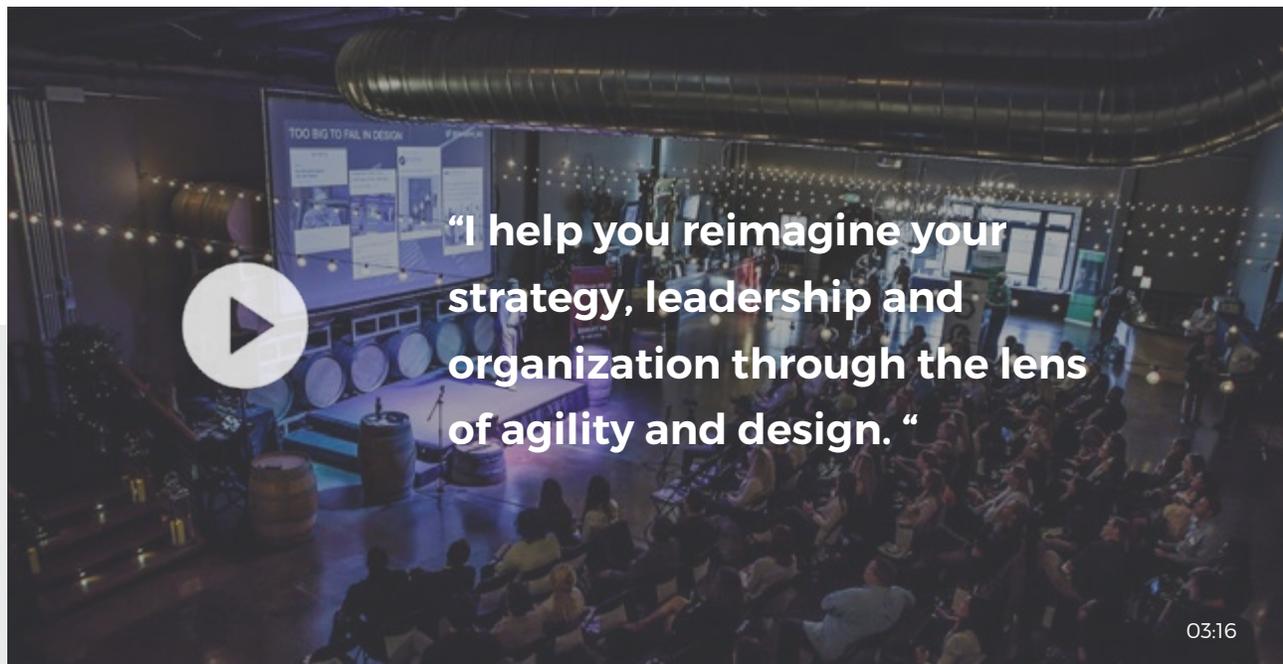
**“I help CEOs and Companies
change faster then the industry
curve. I help them be at the Speed
of the Customer”**



Are you

**At the Speed of the
Customer[®]**

New-World Strategy



“I help you reimagine your strategy, leadership and organization through the lens of agility and design.”

03:16

San Francisco

Hari believes that strategy in this new world is driven by multi industry influences. This makes every company a platform, technology and data company. In his book, he puts forth a new approach to strategy with the three elements of Intersections, Interfaces and Insights.

“We live in an ideas economy; a powerful idea disrupts a decades old industry or a company. This disruption in fact comes from ideas from a different industry or seemingly dissimilar expertise. This needs companies, strategies, leaders and organizations to be at the Speed of the Customer.”



Read The Latest Thinking



New York

“Every company is a platform, technology and data company. Does your strategy, leadership and organization model match up?”



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Consulting

Hari consults with Chief Executive Officers, Chief Transformation Officers, Chief Digital Officers and Chief HR Officers in shaping a strategy for a new disruptive world and build the leadership, organization capabilities needed to win.

Strategy & Leadership

- Strategy & transformation consulting
- Leadership Capability for the new disruptive world on strategy, agility, design and change

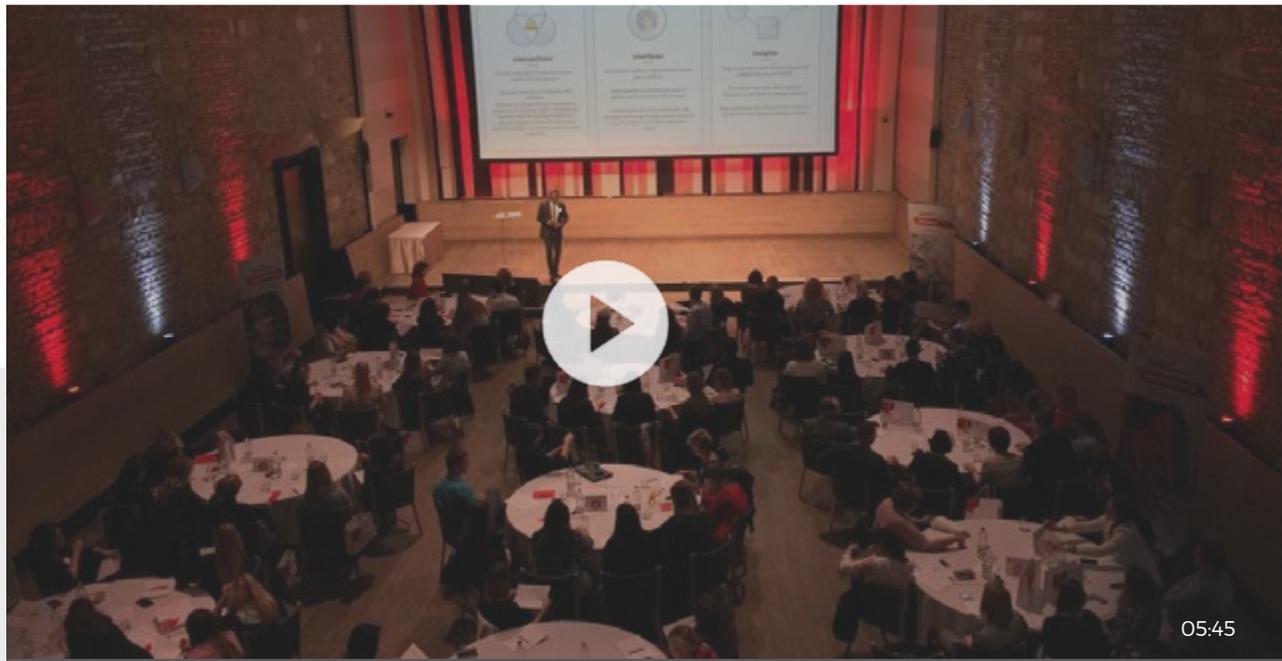
People Strategy & Human Resources

- Agile People Strategy® Diagnostic & Design, future world centric agility tool for HR
- HR capability development focused on agility and design

Organization & Change

- Transformation work on M&A, Integrations and organization
- Change Leadership Capability and Program Management with 3P® Approach

Keynotes & Masterclass



05:45

Budapest

Imaginative, Creative,
Future-Centric, Design-
Centric, Disruptive, Visual,
Data-Centric, Global and
Interactive Sessions

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- Ideas Don't Die. Companies Do® | Innovation
- By Design® | Design Thinking
- Digital Transformation leadership | Digital
- Agile People Strategy® | People Strategy & HR
- 3P® Purpose+Process+People | Leading Change
- And more



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THE
PREPARATION
COMPANY®

Paris

“I enjoy my global footprint and I have immensely learnt from so many cultures, ethnicities and nationalities. I would be such a boring person without these experiences.”



About

Hari is an internationally recognized global executive and consultant to Fortune 500 firms, mid-size enterprises and start-ups. Through his firm, The Preparation Company, he helps CEOs, Chief Transformation Officers, Chief Digital Officers and Chief HR Officers and their teams develop strategies to change faster than the industry curve.

He is a board advisor to start-ups in US and Europe. His industry experience that spans 55+ countries is focused on M&As, Integrations, Start-Ups and Transformations includes executive roles with Hoerbiger, Aon Hewitt, Walmart JV, Baxter, Coca-Cola, GE and Andersen He has lived in Switzerland, Malaysia, Singapore and India.

He is a member of the Los Angeles Business Journals Leadership Trust, Forbes HR Council and Executive Education Faculty at Caltech Center for Technology and Management Education. Hari is on Advisory Boards for Start-Ups in United States and Europe.





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Imagination and speed: The key to work

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L.A. Biz Leadership Trust
By Hari Abburi, Managing Partner at The Preparation Company
I help CEOs and Companies change faster than their industry curve | At the Speed of the Customer®

A possible silver lining to the COVID-19 crisis: It has a sense of urgency that, in my view, was needed all along to redefine jobs and our workforce at large.

At the time of writing, about 20 million jobs were reported to have been lost, wiping out the jobs gained over the past decade. But the impact of COVID-19 on our economy is different than the 2008 financial crisis in one key aspect: It's global. It has brought life to a standstill.

Published on July 1, 2020

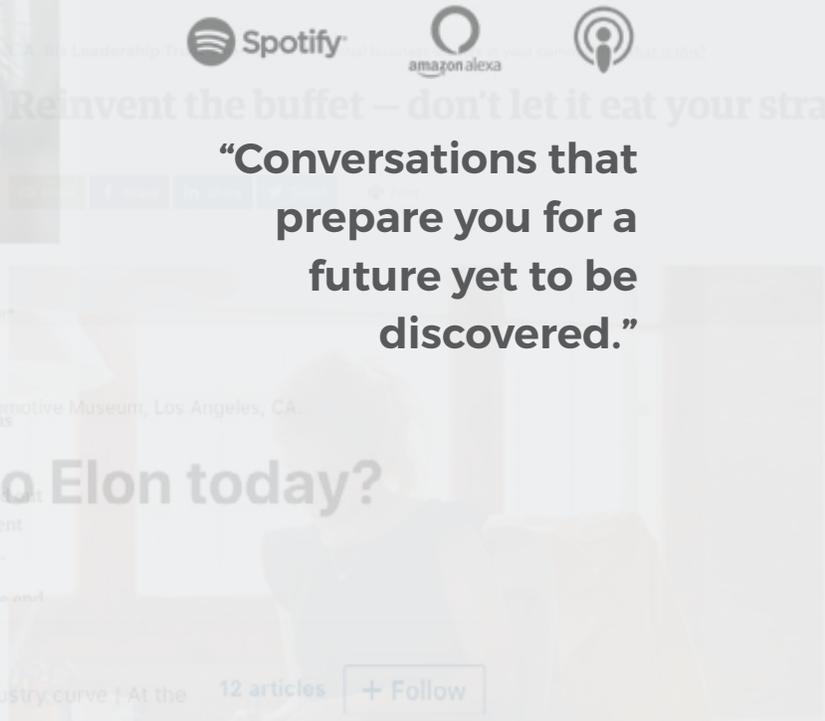
It is important to understand the talent factor. The U.S. economy was on a path of 2.1% at the end



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I help CEOs and Companies change faster than their industry curve | At the Speed of the Customer®

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“Conversations that
prepare you for a
future yet to be
discovered.”

“How do we reconcile recovery planning with our pre-pandemic strategy?” is a question I hear