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Your customers transfer expectations from other industries, technologies & new ways of working on to your company. There isn't a single industry-thinking company anymore. Can your strategies, leaders & organization be at the Speed of the Customer?



ABOUT HARI ABBURI

Hari Abburi is an internationally recognized global executive and consultant to Fortune 500 firms, small to mid-size enterprises and start-ups. He has distinguished himself as a leading expert on businesses and how their leaders can become more agile and strategic, and he's become a frequent presenter at conferences throughout the U.S., Europe, Asia and India.

Through his firm, The Preparation Company, Abburi helps CEOs, Chief Transformation Officers and Chief HR Officers develop strategies that make them more competitive, responsive and multi-platform-based, which allows them to more quickly scale their products and services to reach new customer segments.

Hari Abburi has worked with



SPEAKER TOPICS

Ideas Don't Die. Companies Do: All about the 'ideas economy' and the ability of organizations to be agile to build upon opportunities.

Transfer of Expectations: Who is really disrupting our world? Is it the set of companies with brilliant ideas and leadership or customers themselves? Find out how customers are disrupting traditional industry, product and service lines.

Purpose is More Important than Culture: Companies that are disruptive have an overbearing purpose that is succinct and differentiated. Building an organization around purpose makes it work in conventional ways.

The Interface Economy: Interfaces change human behavior. Every company today is a data, technology and platform business. The talk focuses on how companies build their business model on intelligent, intuitive and simple interfaces for market leadership.

Digital Transformation Leadership: What is the leadership strategy and capabilities a company on a digital transformation journey need? How do leaders understand and multiply skills for a digital business?

Other topics are available.

ARE YOU AT THE SPEED OF THE CUSTOMER?

How Companies, Leaders and Strategies Invent the Future

Hari believes that strategy in this new world is driven by multi-industry influences. This makes every company a technology, data and a platform business. In his book, he puts forth a model for agility for companies: to be at the right intersections, right interfaces and with the right insights.

"We live in an ideas economy; a powerful idea disrupts a decades old industry or a company. These ideas don't necessarily come from the same industry. In fact, the ideas economy is based on disruption from non-industry players and from seemingly dissimilar expertise areas. This needs companies, strategies, leaders and cultures to be at the speed of the customer"